

REP HEADLINE# 8416998  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9382 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT14/16 14.30  
\*\*\* KPLC-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/CENT INDVL FREEDOM REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MATTHEW WURM (H)  
SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8416998 CLASS: NATL. LOCAL REGIONAL  
PRDCT CNTR FOR INDVD FREE EST#930 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/16 NOV13/16 WK-4  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT14/16 14.30

REP: NEW ORDER  
TTL \$146,710 @ 314X  
PLS CONFIRM  
THANKS JASMINE FOR MATT

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CENTER FOR INDIVIDUAL FREEDOM

*Cent 10.17-11.13*

*Pol 6998*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1035P	30		\$1,010.00	10/17	11/4	5		M-F	15
1			1000P-1035P	30		\$1,010.00	11/7	11/11	1		M-F	1
PROGRAM : 7 NWS 10P<												
CON COM1: 7 NWS 10P<												
2			1000A-1100A	30		\$120.00	10/17	11/4	5		M-F	15
2			1000A-1100A	30		\$120.00	11/7	11/11	1		M-F	1
PROGRAM : TODAY SHW3-NBC												
CON COM1: TODAY SHW3-NBC												

AGENCY ADVERTISER CODE = 17  
AGENCY PRODUCT CODE = 214  
AGENCY EST# = 930









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 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT14/16 14.30  
 \*\*\* KPLC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25			700P-800P	30		\$1,150.00	10/20	11/3	1		THU	3
PROGRAM : SUPERSTORE/GOOD PLACE CON COM1: SUPERSTORE/GOOD PLACE												
26			800P-900P	30		\$1,200.00	10/20	11/3	1		THU	3
PROGRAM : CHICAGO MED CON COM1: CHICAGO MED												
27			700P-800P	30		\$1,300.00	10/18	11/1	2		TUE	6
PROGRAM : THE VOICE CON COM1: THE VOICE												
28			800P-900P	30		\$1,300.00	10/18	11/1	1		TUE	3
PROGRAM : THIS IS US CON COM1: THIS IS US												
29			900P-1000P	30		\$1,300.00	10/18	11/1	1		TUE	3
PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE												
30			800P-900P	30		\$1,100.00	10/19	11/2	1		WED	3
PROGRAM : LAW&O:SVU-NBC CON COM1: LAW&O:SVU-NBC												
31			900P-1000P	30		\$1,200.00	10/19	10/26	1		WED	2
PROGRAM : CHICAGO PD-NBC CON COM1: CHICAGO PD-NBC												
OCT/16			91780.00	NOV/16		54930.00						

CONTRACT TOTAL 146710.00  
 TOTAL SPOTS 314

MARKET TOTALS \$168,632 KPLC 87% KVHP 13% CABL 0% NVHP 0%  
 ESTIMATED SHARES  
 SVC- NONE  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>KPLC Lake Charles LA</i>	<b>Date:</b> <i>10-14-16</i>
-------------------------------------------------------------	---------------------------------

I, Media Ad Ventures, Inc.

do hereby request station time concerning the following issue:

<i>Center for Individual Freedom</i>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>See Attach.</i>			

This broadcast time will be used by: Center for Individual Freedom



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Center for Individual Freedom, 815 King Street, Alexandria, VA 22314  
www.CFIF.org

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jeffrey L. Mazzella - President



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

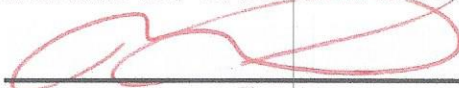
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/14/16

Date



Signature

703.569.9400

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Stephanie Gill  
Printed Name

National Sales Coord.  
Title

**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**Media Ad Ventures, Inc**  
**8136 Old Keene Mill Road**  
**Suite A-300**  
**Springfield, VA 22152**

<b>Contract / Revision</b> POL6998 /		<b>Alt Order #</b> 08416998
<b>Product</b> CNTR FOR INDVD FREE		
<b>Contract Dates</b> 10/17/16 - 11/13/16		<b>Estimate #</b> 930
<b>Advertiser</b> ISS/Center for Individual Freedom		<b>Original Date / Revision</b> 10/17/16 / 10/17/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Matthew Wurm	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b> 17	<b>Product 1/2</b> 214
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/17/16	11/11/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	16	\$16,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				5	\$1,010.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$1,010.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$1,010.00				
	Week:	11/07/16	11/13/16	MTWTF--				1	\$1,010.00				
N 2	KPLC	10/17/16	11/11/16	Today Show III	10:00 AM-11:00 AM		:30				NM	16	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				5	\$120.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$120.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$120.00				
	Week:	11/07/16	11/13/16	MTWTF--				1	\$120.00				
N 3	KPLC	10/17/16	11/11/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	16	\$5,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				5	\$320.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$320.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$320.00				
	Week:	11/07/16	11/13/16	MTWTF--				1	\$320.00				
N 4	KPLC	10/17/16	11/11/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				2	\$60.00				
	Week:	10/24/16	10/30/16	MTWTF--				2	\$60.00				
	Week:	10/31/16	11/06/16	MTWTF--				2	\$60.00				
	Week:	11/07/16	11/13/16	MTWTF--				1	\$60.00				
N 5	KPLC	10/17/16	11/11/16	Days of Our Lives	12:30 PM-1:30 PM		:30				NM	16	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTWTF--				5	\$300.00				
	Week:	10/24/16	10/30/16	MTWTF--				5	\$300.00				
	Week:	10/31/16	11/06/16	MTWTF--				5	\$300.00				
	Week:	11/07/16	11/13/16	MTWTF--				1	\$300.00				
N 6	KPLC	10/17/16	11/11/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	17	\$5,610.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL6998 /	08416998

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/17/16 - 11/13/16	CNTR FOR INDVD FRE	930

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Center for Individual	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$330.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$330.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$330.00				
Week:		11/07/16	11/13/16	MTWTF--				2	\$330.00				
N 7	KPLC	10/17/16	11/11/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	16	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$140.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$140.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$140.00				
Week:		11/07/16	11/13/16	MTWTF--				1	\$140.00				
N 8	KPLC	10/17/16	11/11/16	Right This Minute	4:00 PM-5:00 PM		:30				NM	16	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$140.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$140.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$140.00				
Week:		11/07/16	11/13/16	MTWTF--				1	\$140.00				
N 9	KPLC	10/17/16	11/11/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	11	\$2,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				3	\$220.00				
Week:		10/24/16	10/30/16	MTWTF--				3	\$220.00				
Week:		10/31/16	11/06/16	MTWTF--				3	\$220.00				
Week:		11/07/16	11/13/16	MTWTF--				2	\$220.00				
N 10	KPLC	10/17/16	11/11/16	Live at Five	5:00 PM-5:30 PM		:30				NM	16	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$600.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$600.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$600.00				
Week:		11/07/16	11/13/16	MTWTF--				1	\$600.00				
N 11	KPLC	10/17/16	11/11/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	34	\$9,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-TWTF--				10	\$290.00				
Week:		10/24/16	10/30/16	MTWTF--				10	\$290.00				
Week:		10/31/16	11/06/16	MTWTF--				10	\$290.00				
Week:		11/07/16	11/13/16	MTWTF--				4	\$290.00				
N 12	KPLC	10/17/16	11/11/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	16	\$11,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$710.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$710.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$710.00				
Week:		11/07/16	11/13/16	MTWTF--				1	\$710.00				
N 13	KPLC	10/17/16	11/11/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	49	\$18,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				15	\$380.00				
Week:		10/24/16	10/30/16	MTWTF--				15	\$380.00				
Week:		10/31/16	11/06/16	MTWTF--				15	\$380.00				
Week:		11/07/16	11/13/16	MTWTF--				4	\$380.00				
N 14	KPLC	10/17/16	11/11/16	Today Show II	9:00 AM-10:00 AM		:30				NM	17	\$2,890.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision	Alt Order #
POL6998 /	08416998

Contract Dates	Product	Estimate #
10/17/16 - 11/13/16	CNTR FOR INDVD FRE	930

Advertiser	Original Date / Revision
ISS/Center for Individual	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTWTF--				5	\$170.00				
Week:		10/24/16	10/30/16	MTWTF--				5	\$170.00				
Week:		10/31/16	11/06/16	MTWTF--				5	\$170.00				
Week:		11/07/16	11/13/16	MTWTF--				2	\$170.00				
D 15	KPLC	10/17/16	11/07/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
D 16	KPLC	10/17/16	10/31/16	Monday Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 17	KPLC	10/22/16	11/05/16	7News Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	3	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$760.00				
Week:		10/24/16	10/30/16	-----1-				1	\$760.00				
Week:		10/31/16	11/06/16	-----1-				1	\$760.00				
N 18	KPLC	10/29/16	11/05/16	Saturday Night Live	10:35 AM-12:00 AM		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$240.00				
Week:		10/31/16	11/06/16	-----1-				1	\$240.00				
N 19	KPLC	10/22/16	11/05/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$150.00				
Week:		10/24/16	10/30/16	-----1-				1	\$150.00				
Week:		10/31/16	11/06/16	-----1-				1	\$150.00				
N 20	KPLC	10/23/16	11/06/16	7News Nightcast Sunday	10:00 PM-11:00 PM		:30				NM	3	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$980.00				
Week:		10/24/16	10/30/16	-----1				1	\$980.00				
Week:		10/31/16	11/06/16	-----1				1	\$980.00				
N 21	KPLC	10/23/16	11/06/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$150.00				
Week:		10/24/16	10/30/16	-----1				1	\$150.00				
Week:		10/31/16	11/06/16	-----1				1	\$150.00				
N 22	KPLC	10/23/16	10/23/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,500.00				
N 23	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,500.00				
N 24	KPLC	11/06/16	11/06/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,500.00				
N 25	KPLC	10/20/16	11/03/16	Thursday Hour 1	7:00 PM-8:00 PM		:30				NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$1,150.00				
Week:		10/24/16	10/30/16	---1---				1	\$1,150.00				
Week:		10/31/16	11/06/16	---1---				1	\$1,150.00				
N 26	KPLC	10/20/16	11/03/16	Thursday Hour 2	8:00 PM-9:00 PM		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$1,200.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

Contract / Revision	Alt Order #
POL6998 /	08416998

Contract Dates	Product	Estimate #
10/17/16 - 11/13/16	CNTR FOR INDVD FRE	930

Advertiser	Original Date / Revision
ISS/Center for Individual	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$1,200.00				
Week:		10/31/16	11/06/16	---1---				1	\$1,200.00				
N 27	KPLC	10/18/16	11/01/16	Tuesday Hour 1	7:00 PM-8:00 PM		:30				NM	6	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-2-----				2	\$1,300.00				
Week:		10/24/16	10/30/16	-2-----				2	\$1,300.00				
Week:		10/31/16	11/06/16	-2-----				2	\$1,300.00				
N 28	KPLC	10/18/16	11/01/16	Tuesday Hour 2	8:00 PM-9:00 PM		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$1,300.00				
Week:		10/24/16	10/30/16	-1-----				1	\$1,300.00				
Week:		10/31/16	11/06/16	-1-----				1	\$1,300.00				
N 29	KPLC	10/18/16	11/01/16	Tuesday Hour 3	9:00 PM-10:00 PM		:30				NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$1,300.00				
Week:		10/24/16	10/30/16	-1-----				1	\$1,300.00				
Week:		10/31/16	11/06/16	-1-----				1	\$1,300.00				
N 30	KPLC	10/19/16	11/02/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$1,100.00				
Week:		10/24/16	10/30/16	--1----				1	\$1,100.00				
Week:		10/31/16	11/06/16	--1----				1	\$1,100.00				
N 31	KPLC	10/19/16	10/26/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$1,200.00				
Week:		10/24/16	10/30/16	--1----				1	\$1,200.00				
<b>Totals</b>								<b>0.00</b>				<b>303</b>	<b>\$132,710.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	187	\$84,180.00	(\$12,627.00)	\$71,553.00
10/31/16 - 11/11/16	116	\$48,530.00	(\$7,279.50)	\$41,250.50
<b>Totals</b>	<b>303</b>	<b>\$132,710.00</b>	<b>(\$19,906.50)</b>	<b>\$112,803.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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